

In Session 12 you will learn:

- How to fill your next webinar from Facebook
- Simple Steps to Drive targeted traffic to your webinar opt-in page
- How to get prospective customers to take action and opt-in
- Webinars/Teleseminars
 - How to drive targeted traffic to your webinar
 - How to turn your Facebook “likes” into prospective customers
 - How to get prospective customers to take action and opt-in

The image shows a Facebook post on the left and its corresponding landing page on the right. A large red arrow points from the 'Boost Post' button in the Facebook post to the landing page. The Facebook post is from Bret Gregory, shared 2 seconds ago, and contains a link to a webinar. The landing page is titled 'NEW FREE TRAINING with Bret Gregory' and 'ATTRACT CUSTOMERS NOW ON facebook'. It features a man in a suit, a registration form with fields for name and email, and a 'Register Now!' button. The text on the landing page includes: 'EASILY ATTRACT your CUSTOMERS from facebook and DOUBLE the targeted traffic to your website and sales to your business in 30 days!', 'Does your facebook page make you any money? Do you feel like your business is getting LEFT behind? If your customers are not "liking" your facebook fanpage you're missing out on the biggest opportunity today to get new customers.', 'In this training I'll show you exactly how we attracted over 420,000 facebook likes, which generated over \$1.5 million in sales.', 'Register now to discover how you can easily and naturally attract your customers and GROW YOUR BUSINESS.', and 'You can do it. Register now'.

- Boost Post To Increase “Like” Traffic
 - By selecting the “Boost Post Button”, you will be advertising to people who have “liked” your page (you can also advertise to their friends)
 - You have some level of connection, authority, and trust with people who have already “liked” your page
 - These can be “Warm Leads” for your webinar


Reach more people by promoting your post.
[Learn more](#)

Audience: People who like your Page and their friends [?]

Maximum Budget:

This budget will reach an estimated 100,000 - 190,000 people.

[More Options](#)

By clicking "Boost Post," I agree to Facebook's Terms and Advertising Guidelines.

- Drive Targeted Traffic With Ad

Name	Status	Actions	Ad Reach	Freq.	Clicks	Click-Through Rate	Max. Bid
http://attractcustomersnow.com/webinar-june-5/ - Ad			0	0.0	0	0.000%	\$0.08 CPC

Ad Preview [Edit](#)



View on Site - Create a Similar Ad

Targeting [Edit](#)

This ad targets 3,505,620 people:

- who live in one of the countries: United States, Mexico, Netherlands, New Zealand, Canada, United Kingdom, Australia, Brazil, France or Germany
- age 30 and older
- who like #Pay per click, #Search engine marketing, #Internet marketing, seo, #Social media optimization, #Landing page, #Search engine optimization, #Social media marketing, #Viral marketing, #Online advertising or #Web search engine
- who speak English (US)

Suggested Bid: \$0.07 - 0.35 USD

- Create a Facebook Event

- www.facebook.com/events

Invites
67

+ Create Event

28

Today

⚙️

Create New Event

Name Webinar: How To Attract Customers Now From Facebook

Details June 5th 4PM Pacific: Webinar: How to easily "Attract Your Customers Now From Facebook"

Where <http://attractcustomersnow.com/webinar-june-5/>

When 6/5/2013 4:00 pm PDT End time?

Privacy **Public**

[Invite Friends](#) **Create** Cancel

- Fill out your event name, details, when and where, invite friends and click create
- Invite Friends

Invite Friends

Search by Name

<input type="checkbox"/> Nick Unsworth	<input type="checkbox"/> Toni Snyder	<input type="checkbox"/> Vanessa Jane Pannikote
<input type="checkbox"/> Bret Dudl	<input type="checkbox"/> Etienne Charland	<input type="checkbox"/> Kerry Tepedino
<input type="checkbox"/> Gina DeVee	<input type="checkbox"/> Alana Newton	<input type="checkbox"/> Noah Hammond
<input type="checkbox"/> Natasha Girvan	<input type="checkbox"/> Grace Ventura Sardonicus	<input type="checkbox"/> Bennett Coffey
<input type="checkbox"/> John McMillan	<input type="checkbox"/> Athene Farmas	<input type="checkbox"/> Marcus J Freed
<input type="checkbox"/> Travis Chatwin	<input checked="" type="checkbox"/> Vanessa Chamberlin	<input type="checkbox"/> Andreas George Hronopoulos
<input type="checkbox"/> Debora Wayne	<input type="checkbox"/> Nina Mel	<input type="checkbox"/> Joe Muscatello
<input type="checkbox"/> Rachel Assuncao	<input type="checkbox"/> Andrea Paola	<input type="checkbox"/> Brian Ghesi
<input type="checkbox"/> Ashly M. Martin	<input type="checkbox"/> Will Bates Reinbrink	<input type="checkbox"/> Mandica Modera

Guests can see who you invite. (?) **Save** Cancel



Webinar: How To Attract Customers Now From Facebook

Events Invite Friends Edit

Public · By Bret Gregory

Going (1)



Bret Gregory (Host)

Export · Share

Wednesday, June 5, 2013 4:00pm

<http://attractcustomersnow.com/webinar-june-5/>

June 5th 4PM Pacific: Webinar: How to easily "Attract Your Customers Now From Facebook"

Write Post Add Photo / Video Ask Question

Write something...

- **Create Your Webinar Marketing MindMap**



- **Exercise: Create Your Webinar Marketing MindMap**

- First draw on a piece of blank paper
- Pick a date and write in the center of the paper, then draw a circle around it
- Write where your other Facebook traffic will come from around the circle
- Wall page posts (free or paid), ads, sponsored stories, affiliate posts

- **THANK YOU**
 - Please send me an email at bret@attractcustomersnow.com
 - Tell me what you MOST want to learn next
 - What the 1 thing you would change about this program?
 - What did you like best about Attract Customers Now from Facebook?
- **Register for the next Live Facebook Marketing Boot Camp (Carlsbad, CA)**
 - <http://attractcustomersnow.com/bootcamp/>

[Click here](#) to login and watch now:

Want more help?

As a member you get a 90% tuition discount to the Attract Customers Now Live Bootcamp in Carlsbad, Ca. To register click here: www.attractcustomersnow.com/bootcamp.

If you want to schedule a one on one appointment with me all you need to do is first take your 5-minute Customer Attract Assessment, then book your appointment. [Click here](#) now.