

1. What You Will Learn in this course

- a. Build credibility that is deserved
- b. Build an audience (attract customers) through targeted marketing
- c. Expertise combined with care to understand your needs
 - i. Grow lists
 - ii. Make Sales

2. You will learn the exact steps to how we created these results

- a. Combined 3 pages to over 1,600,000 fans
 - i. www.fb.com/costaricayoga
 - ii. www.fb.com/costaricaviews
 - iii. www.fb.com/likebret
- b. Drive targeted traffic to a website and built our e-mail list
- c. Dominate the niche market
- d. Create “Super Customers”
- e. 1.5 million in sales closed

3. “Attract Customers Now” Actual Client Results

- a. Gina Deveen Filled her Coaching Program From Facebook & got 18,000 new likes!
- b. Bennett Coffee, Founder of Not Your Sugar Mamas \$5,000.00 per month in new sales from Facebook
- c. Jon Benson, Founder 3X Marketing formula, \$24,000 in new sales from Facebook Ads

4. Who Am I?

Serial Entrepreneur who Founded a successful financial advisory firma and grew it to over \$100 million in money under management in 10 years. Then, in 2006 I lost my dear 34 year old brother Eric to lung cancer. That event changed my life.

5. Turned My Passion Into Income

I sold my firm, bought a 164 acre property in Costa Rica and started a wellness community and yoga retreat center. When we got caught in the 2008 global financial crisis there were no customers to be found. That’s when Facebook hit 600 million users and I set out to find our health, wellness and yoga customers from Facebook.

This is where I discovered the secrets to growing the largest Costa Rica (over 450,000 likes) and Yoga (over 1.1 million likes) Facebook pages in the world called the Photo Album Stack and Global Ad Secrets which you will learn if you go through this entire online program:

6. Turned My Passion Into Income





We drove targeted traffic to our website (Costoricawellness.com see below) using the Article Stack and Photo of the Day techniques you will learn in this program to build our list and do over \$1.5 million in sales to customers we met on Facebook in under 12 months.



7. **You will learn how to get Cost-Effective Social Proof**
 - a. Get likes, leads, and customers so you have more time, money, and freedom.
 - b. Customer motivation (pain, urgency, state-of-mind, money, etc.)
 - c. Pro-active customer?
 - d. Customer's options (perceived few or none)
8. **In this course there are 12 Sessions & Exercises and 5 fast start sessions. There are three .5 videos as well as 4 bonus live Q&A recordings**
 - a. Pen and paper only
 - b. Commit to doing all and implement strategies immediately
 - c. Accountability through a coach, friend, partner
9. **Why Facebook? Don't Get Left Behind**
 - a. Facebook vs. other outlets and websites for marketing
 - b. Time invested vs. results from time spent



10. **Referral Traffic**
 - a. Facebook is outpacing Google for the #1 source of traffic
 - b. Create my own roads, can drive those roads better, target traffic

- c. Amazon's traffic from Facebook rose 321% last year

11. Discovery is the New Search

- a. People used to find business on Google through search
- b. People are coming to your site in entirely new ways
- c. People are clicking like on:
 - i. Page
 - ii. Picture
 - iii. Shared a Video
 - iv. User submitted picture
 - v. Comments
- d. Their friend discovered it and clicked on it too

12. Discovery is in Newsfeed

- a. "Aubrey Hackman **listened to** Girl on Fire by Alicia Keys on **Spotify**"



13. Friend Recommendations Drive Sales

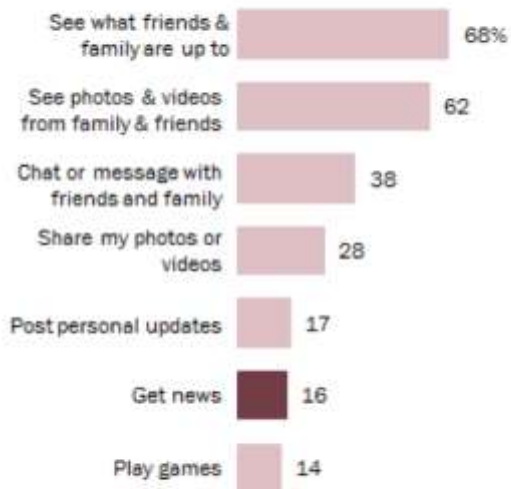
- a. Study: customers are 68% more likely to buy a product recommended on Facebook by a friend
- b. Study: Facebook fans are "Super Customers" spending 135% - 150% more than non-fans

14. Friend Recommendations Drive Sales (Graphical Analysis)

- a. 80/20:
 - i. 68% see what friends and family are up to
 - ii. 62% see photos and videos from friends and family

Reasons People Go to Facebook

Percent of Facebook Users Who Say Each is a Major Reason They Use Facebook...



Based on Facebook Users N=3,268
Facebook News Survey Aug. 21-Sept. 2, 2013.

PEW RESEARCH CENTER

15. Find New Ways to Drive Traffic

- a. Not just the “like” button anymore
- b. Newsfeed optimization is critical (secret: it’s easy)
- c. Login with Facebook on your website
- d. Feedback comments on your website for customer testimonials and reviews

16. Post Purchase Shares

- a. Get testimonials from happy customers



Tera Maxwell

★★★★★ My likes went from 550 to over 12,000 in less than two weeks, which I feel is completely amazing! In Bret's VIP program we got amazing clarity about who I am truly meant to serve and the results I deliver that are in my customer's own words, not just what I 'think' they want. Learning step by step how to use Facebook to grow our audience, social proof, and ultimately increase our customer base has been invaluable. I'm truly excited to have Facebook help me hit my next business goals. I would recommend Bret's VIP 90 day Facebook marketing boot camp to any entrepreneur looking to grow your business now.

Agree Comments Share about 1 month ago

- b. Post purchase sales recommendations
- c. 2nd only to friends, shoppers, and customers most looked at reviews “like themselves” to decide on a purchase. Add your testimonials you get on facebook to your website right next to your “Buy Now” button.

Watch This Program Right Now — RISK FREE For 30 Days



Try ATTRACT CUSTOMERS NOW FROM FACEBOOK Today

Learn Secrets To:

- Get 10,000 New Targeted "Likes" In 90 Days
- Drive Targeted Traffic To Your Website
- Turn Your Facebook Page Into Cash
- How We Did \$1.5 Million In Sales From Facebook And How You Can Too!

Proven Techniques, Tools, and Tips!

1 payment of \$197

WATCH NOW



Joseph Alexander



In just under 90 days we got over 90,000 likes on our Facebook page. We love the three step viral post formula for driving targeted traffic to our website. I'd recommend Bret's course to anyone.

About 1 month ago



Roni Gloger



Very quickly in the program I realized how important getting my facebook page (www.fb.com/superfoodyourday) likes up and a professional social media presence. I found that Bret's Attract Customers Now From Facebook program got me over 10,000 likes in three weeks and I was getting \$.02 likes! Now I'm driving targeted traffic to my website. Be careful, because this is a little bit addictive. I love seeing all these real new fans of my page, and business and now I want to do this for my other pages and businesses as well. I'd recommend Attract Customers Now to anyone who is struggling with Facebook and wants to get customers to their website. This is a great exercise for anyone in business to get closer to his or her customers and really understand their needs. Thanks Bret!

2 months ago



Chris King



After studying Bret's course and applying the

In my *Attract Customers Now From Facebook* program I'll teach you:

- **PHOTO ALBUM STACK:** My number one technique that got me over

17. Creating a Facebook Millionaire Mindset

- Fixed mindset vs. growth mindset
- More than just believing you can do it, not just positive thinking

- **Mindset #1** Marketing is the highest priority in my business
- **Mindset #2** Marketing begins with understanding your customer better than they understand themselves
- **Mindset #3** Successful marketing is a step-by-step process that anyone can do
- **Mindset #4** Marketing is finding a problem your customer has then building a solution
- **Mindset #5** Marketing is about motivating your customers to take action
- **Mindset #6** Most of your marketing won't work
- **Mindset #7** You will have to talk to your customers every day to really understand the needs of your customers
- **Mindset #8** The success of your marketing is directly proportional to the perceived value you create for your customers
- **Mindset #9** Marketing is an ongoing activity, it is "perpetual" and "eternal"

Exercise: Create a Facebook Millionaire Mindset

- What is the part of your business mindset that has held you back from success?
- What mindset shift will make the biggest difference towards business success?
- What will you do to consistently put this mindset in action to ensure you create business success?

Want more help? As a member you get a 90% tuition discount to the Attract Customers Now Live Bootcamp in Carlsbad, Ca. To register click here: www.attractcustomersnow.com/bootcamp.

If you want to schedule a one on one appointment with me all you need to do is first take your 5 minute Customer Attraction Assessment, then book your appointment. Click here now (www.attractclientsnow.com)